# pv magazine group MEDIA PACK 2017



Contents	
Media portfolio	02
Profile	04
Editorial team	05
Distribution & Readership global edition	06
Price list	08
Ad formats & material submission instructions	10
pv magazine global edition website	11
Visitor statistics global website	12
Banner formats	13
Editorial schedule	
Newsletter	14
Germany print edition	15
Distribution & Readership Germany edition	16
Germany website	17
Chinese edition	18
USA edition	19
Banner formats for U.S. website	20
Banner formats for special sections	21
Latinoamérica edition	22
Japan edition	23
Solar Superheroes	24
Events	25
Roundtables	26
Webinars	27
Sales team	28

### Showcase your brand and products with the market leader of global solar media

### **Advertising benefits**

- Partner with a valued and respected PV media brand, with a long heritage in the PV industry.
- Benefit from the global reach of pv magazine: our magazine is distributed all over the world. Your ad will reach out to an international audience in both developed and emerging markets. 35,000 copies of the global edition, 20,000 copies Germany edition, 10,000 copies pv magazine China, 5,000 Latinoamérica and 5,000 pv magazine Japan comprise an unrivalled global circulation.
- Benefit from our multi-language platforms in English, Chinese, German, Spanish/Portuguese and Japanese combining print and online.
- Target your key audience: over 85% of our readers are C-level decision makers from across the entire solar value chain actively seeking investment and business growth opportunities.
- Align your brand with the most authoritative PV trade publications and maximise the impact of your message.

#### pv magazine global edition











### Showcase your brand and products with the market leader of global solar media

- Speak to a captive audience: our online platforms reach over 280,000 visits/month, our daily and weekly newsletters are sent out to 35,000 recipients worldwide.
- We support you in creating highly effective marketing activities to expand your business opportunities.
- Benefit from pv magazine's extensive global network.

### pv magazine USA



pv magazine Japan







### The leading trade media platform for the global solar industry

### pv magazine group

Founded in 2008 by the solar pioneer Karl-Heinz Remmers and his company Solarpraxis AG, the group sources key information and provides practical analysis on a broad range of topics from the fast-moving PV industry. In our trade media facts and analysis are presented as easy-to-read news and in-depth reports.

In addition, in our event formats, we use these as a basis for developing our sought-after expert events.

### Sales philosophy

The **pv magazine** sales team supports you in creating highly effective marketing activities based on in-depth market expertise, that we are happy to share with our customers!

### Profile pv magazine

Since its initial publication in 2008, pv magazine has evolved into the top international magazine for solar decision makers and is now leading the global solar media market. With the forthcoming new digital options f.e. for the US market as well as other planned focus markets, **pv magazine** is expanding its position as the number one global knowledge platform.

The media portfolio from **pv magazine** rounds off its comprehensive digital range with the daily newsletter and the most current news on www.pv-magazine.com and other digital platforms and event formats.



The pv magazine team looks forward to helping you realize your marketing potential in 2017



"I think that we're awesome because we're not just standard trade press, who may have moved into PV to cash in on a growing industry - to take as much money as we can and run. Our heritage is PV, we're engineers, we test components, we build solar parks, and we are solar veterans. We are part of this industry and true partners. Our fortunes rise and fall with the industry. We won't just move on if solar hits a hard spot. We're in it for the long haul!"

Jonathan Gifford, editor in chief, pv magazine global edition

### Benefit from our excellent team of international journalists

Publisher

pv magazine group GmbH & Co. KG **Managing Director** Eckhart K. Gouras

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Jonathan Gifford

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**Reader Service:** 

Email: support@pv-magazine.com Frequency: 12 issues per year (global edition)

Volume: 10<sup>th</sup> Volume 2017 Website (URL): www.pv-magazine.com

Purchase price: Annual subscription: 179 € print / 80 € digital per year

including shipping and VAT where appropriate.

Single issue: 18€ print / 7.50€ digital

including shipping and VAT where appropriate.

Purchase prices are applicable at the time an order is received.

1865-3138 ISSN:

DIN A4 (210 x 297 mm) Magazine format: September 2016 Status:



Ian Clover Editor



Blanca Diaz Latinoamérica editor



Sandra Enkhardt



Michael Fuhs Editor in chief Germany edition



Jonathan Gifford Editor in chief Global edition



Eckhart K. Gouras Managing Director



Sam Pothecary



Christian Roselund Americas editor



Vincent Shaw China editor



Mirco Sieg



Charles Thurston USA editor



Paul Zubrinich Social media editor

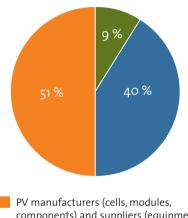
### Benefit from the global reach of pv magazine

### **UNRIVALLED DISTRIBUTION & READERSHIP** pv magazine global edition

### **Circulation Analysis**

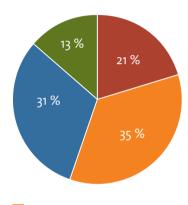
Circulation
Qualified circulation
Subscriptions
Rest. archive and voucher copies

### **Distribution by Industry Sector**



- components) and suppliers (equipment, materials)
- International project developers, system integrators and distributors
- Financial / political sector

### **Distribution by Job Title**



- Directors, presidents, chief executives
- **Engineering executives**
- Engineering managers, project managers
- Financial executives

### **UNRIVALLED DISTRIBUTION & READERSHIP** pv magazine global edition

### pv magazine group

### Distribution by Country / Region (%) Europe Thereof: Germany Southern Western Eastern Europe Europe Europe Greater China 30 North America 17 Japan 5 India 5 Middle East 4 Central and South America 4 Africa 3 South Korea 3 Southeast Asia 2 Oceania 1

### **PRICE\* LIST PRINT EDITIONS**

### pv magazine group

pv magazine global edition		pv magazine Germany pv magazine Chinese edition		pv magazine Latinoamérica pv magazine Japan	
1/4 page 1/3 page 1/2 page 2/3 page 1 page 2 pages Back cover outside	1,250 € 1,900 € 2,500 € 3,750 € 5,000 € 10,000 € 6,500 €	1/4 page 1/3 page 1/2 page 2/3 page 1 page 2 pages Back cover outside	1,000 € 1,500 € 2,000 € 3,000 € 4,000 € 8,000 € 5,500 €	1/3 page 1/2 page 1 page 2 pages Back cover outside Front cover inside Back cover inside	1,000 € 1,500 € 2,500 € 5,000 € 3,500 € 2,500 €
Front cover inside Back cover inside Cover wrap	6,000 € 5,600 € 7,500 €	Front cover inside Back cover inside Cover wrap	5,000 € 4,500 € 6,000 €	Cover wrap	4,000€

### Special advertising

### Job ads 50% of the price list

The ads can be put on the website for 200 € surcharge during the booking period.

### Job ads online

one month 800€ The ads can additionally be published in our daily newsletter (one week = 5 shots for 500 €).

#### Inserts

Bound inserts 2 pages 4 pages	300 € per 1,000 320 € per 1,000	Loose inserts up to 25g 320 € per 1, (higher weight on request)	
		20 % surcharge for split run sizes only up to 203 mm width and	d 292 mm height
		*All prices exclude VAT	

www.pv-magazine.com		www.pv-magazine-usa.com** www.pv-magazine-china.com www.pv-magazine-latam.com	ı	
Wallpaper 3 Months Leaderboard 3 Months Skyscraper 1 3 Months Skyscraper 2 + 3 3 Months Rectangle 3 Months Fullsize 3 Months Medium Rectangle 3 Months Button 3 Months Newsletter fullsize banner, 5 shots Newsletter advertorial, 5 shots	12,000 € 8,000 € 8,000 € 6,000 € 5,000 € 4,000 € 2,000 € 2,500 €	Wallpaper 3 Months Leaderboard 3 Months Skyscraper 3 Months Rectangle 3 Months Fullsize 3 Months Button 6 Months Newsletter fullsize banner, 5 s Newsletter advertorial, 5 shots	2,000 € 2,000 € 1,500 € 1,500 € 1,000 € hots	
www.pv-magazine.de		We also provide content marl	keting opportunities:	
AA . II			· · · · · · · · · · · · · · · · · · ·	

Wallpaper	3 Months	8,000€
Leaderboard	3 Months	6,000€
Skyscraper	3 Months	6,000€
Rectangle	3 Months	5,000€
Fullsize	3 Months	5,000€
Medium Rectangle	3 Months	4,000€
Button	3 Months	2,000€
Newsletter fullsize l	2,500€	
Newsletter advertor	2,500€	

Other options on request For banner formats please see page 13

pv magazine provides a broad range of options to position your company as a thought leader in the PV industry and your target costumer groups.

These include content in our printed magazines and online on our websites and newsletters. Please contact us to develop a highly effective content marketing plan to fit your company's requirements and boost your company's position in the industry.

<sup>\*</sup>All prices exclude VAT

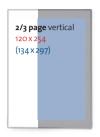
Payment in US dollars is possible

<sup>\*\*</sup>Additional formats on request

### AD FORMATS & MATERIAL SUBMISSION INSTRUCTIONS











\*The autter is not visible

2/3 page horizontal 183 x 169 (210 X 191)













#### Material submission instructions:

Please note the following requirements: Interchange format is PDF-X/3 (not separated) according to ISO standard 15930-3:2002. Text and pictures shall be integrated. All placed data files shall have a resolution of 300 dpi on a 1:1 reproduction, on line graphics 600 – 1,200 dpi. On lower deviation of the indicated features, the print reproduction will be of minor value. All colors shall be defined in CMYK color space, in process colors according to the euro scale.

#### For further details please contact our advertising department:

+49 (0)30 213 00 50-22 Anika Wedemever: Cornelia Lichner: +49 (0)30 213 00 50-24

All advertising material should be sent directly to: media@pv-magazine.com

General Terms & Conditions as set out under www.pv-magazine.com/extras/terms-conditions

### Magazine format:

A4 = 210 mm wide x 297 mm high Live area: 183 x 254 mm

Print space format Format in bleed (excluding 3 mm bleed at the outside borders)

All technical specs are valid for all editions.



### Make sure your brand is visible on the most authoritative website of the global PV industry

Since launching in June 2010, pv-magazine.com has grown to become the most influential news, opinion and comment platform of the global solar industry. In 2017, with its expanding team of global correspondents, the pv magazine global website distills the latest information from the industry in one dynamic online environment.

pv magazine global's online offerings are continuing to expand in 2017, with enhanced multimedia and multiplatform content, optimized for a mobile first environment.

With over 140,000 monthly visits, pv-magazine.com breaks news around the clock and delivers it to key industry opinion makers and thought leaders on the platform that suits them best



"pv magazine is the leading global PV media platform. With its long heritage in solar engineering and its conference services, pv magazine is truly an outstanding player within the media landscape. Because of this, for many years I enjoyed an excellent partnership with pv magazine and appreciate the visionary and in-depth journalistic work of their editors."

Winfried Wahl, Senior Product Manager ESS, RRC power solutions GmbH

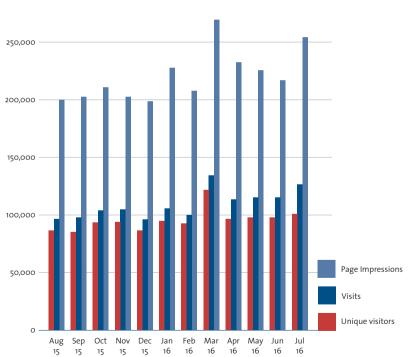


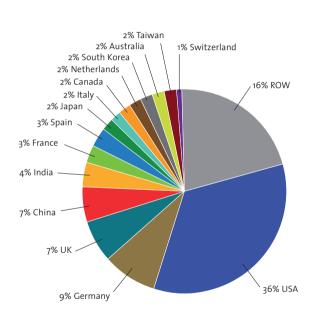


### Align your company with the most influential online platform

**Visitors statistics** Visitors per region









### Align your company with the most influential online platform

### www.pv-magazine.com

### **Banner formats Startpage & News Section**

	Туре	Size
1	Wallpaper	728 x 90 px
		+ 120 x 600 px
2	Leaderboard	728 x 90 px
3	Skyscraper	120 x 600 px
4	Rectangle	300 x 250 px
5	Fullsize	468 x 60 px
6	Button	120 x 60 px
7	Medium Rectangle	180 x 150 px

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Banners should be supplied in the following formats: jpg, gif or animated gif. Max. file size: 250 kB.

Banners on mobile version on request.

All banner formats are also available on:

www.pv-magazine.de www.pv-magazine-usa.com www.pv-magazine-latam.com www.pv-magazine-china.com

For prices please see price list on page 9

### Schedule and editorial calendar 2017

	pv magazine global edi	tion							
Issue	January	February	March		April		May	June	
Editorial deadline Closing date ads Publication date	✓ 08.12.16 ✓ 21.12.16 ✓ 18.01.17	13.01.17 ≥ 26.01.17 15.02.17	✓ 08.02.17       31.01.17       25.02.17       06.03.17       06.03.17       01.01.17	б.02.17	<b>24.03.17 29.0</b>		30.03.17 12.04.17 10.05.17	24.04.17 08.05.17 01.06.17	1.04.17 3.05.17 1 <b>.06.17</b>
Key exhibition and distribution	World Future Energy Summit: Abu Dhabi		Power and Electricity World Africa: Johannesburg PV Expo: Tokyo		11 <sup>th</sup> SNEC: Shanghai  Platinum  Conference & Exibition  Media Partner	n		Intersolar Europe / EU PVSEC: Munich	
Market spotlight	Menat Africa Southeast Asia	Japan North America India	Western Europe Turkey North America		China India Africa	<b>8</b>	China Southeast Asia North America		germany
themes: Downstream	Trackers Operations and maintenance Large scale applications Monitoring Inverters Thin film Module assembly Quality management storage technology	Rooftop arrays Mounting systems On-site testing Cables & connectors Inverters Cell manufacturing Robotics & automation Large scale storage Smarthome	Offgrid Mounting systems Rooftop arrays Module assembly Laminators Distributed Storage	V magaz	Monitoring Large scale applications Inverters Junction boxes Cables & connectors Polysilicon production Cell & module manufacturing Lasers Backsheets & EVA Materials	お食祭物 光伏市政	Large scale applications Trackers Inverters Rooftop arrays Quality management in production Module assembly	Operations & maintenance Large scale applications Rooftop arrays Inverters On-site module testing Robotics & automation Distributed battery storage Smarthome	
Equipment focus		Ingot production	Wafer production		SNEC new equipment overview		Cell production & wet chemistry texturing	Inverter testing procedures & equipment	_
Supplier ranking			Ranking: Polysilicon production & PV wafers		Ranking: Solar cell manufacturers				
Editors' highlights		Future PV fabs			50 Manufacturing technology highlights* (incl. next generation & high efficiency modul		Next generation PV modules	50 Downstream technology highlights*	
Trade fair / Show distribution	» World Future Energy Summit 1619.01., Abu Dhabi, UAE	» E-world energy & water 0709.02., Essen, Germany  » Solar Power Boston 1314.02., Boston, USA  » Solar Middle East 1416.02., Dubai, UAE	» PV Expo 0103.03., Tokyo, Japan » Ecobuild 0709.03., London, UK » Otti PV 0810.03., Bad Staffelstein, Germany » Energy Storage 1416.03., Düsseldorf, Germany » Power & Electricity World Africa 2829.03., Johannesburg, South Africa		» International Green Energy Expo 0507.04., Daegu, Korea » Solarex Istanbul 0608.04., Istanbul, Turkey » 11 <sup>th</sup> SNEC 1820.04., Shanghai, China » Hannover Messe 2428.04., Hanover, Germany		<ul> <li>» Solar Power Southeast</li> <li>1112.05., Atlanta, USA</li> <li>» The Solar Show Philippines 2017</li> <li>2425.05., Manila</li> </ul>	» Asean Sustainable Energy Week 2017 0710.06., Bangkok, Thailand » Intersolar EU / EUPVSEC 31.0502.06., Munich, Germany	

### Schedule and editorial calendar 2017

	pv magazine global ed	ition							
Issue		August		September	_	October	November		December
Editorial deadline Closing date ads Publication date	08.06.17	19.07.17	18.07.17 31.07.17 <b>21.08.17</b>	26.07.17 ⋈ 07.08.17 <b>08.09.17</b>	21.08.17 01.09.17 <b>25.09.17</b>	30.08.17 11.09.17 02.10.17	29.09.17 13.10.17 06.11.17	10.10.17 20.10.17 <b>15.11.17</b>	● 09.11.17 ■ 22.11.17 ■ 11.12.17
Key exhibition and distribution	Intersolar North America: San Francisco	Intersolar South America: Sao Paulo	a	Solar Power International: Las Vegas Renewable Energy India Expo: Delhi		PV Taiwan: Taipei			
Market spotlight	North America Latin America Africa	Western Europe China Latin America Emerging markets	latinoamérica	North America India Latin America Emerging markets	germany	Australia Taiwan China	Western Europe India Menat	germany	Emerging markets China
Featured technological themes: Downstream Upstream Storage	Utilities & PV Mounting systems Cell & module manufacturing Lasers Thin film E-mobility	EPC Mounting systems Offgrid Inverters Optimizers Materials	pv magazine k	Trackers Monitoring Operations & maintenance Cables & connectors Junction boxes Quality management in production Module assembly Distributed, large scale & offgrid storage	pv magazine g	Rooftop arrays Offgrid Mounting systems Inverters Cell manufacturing Lasers Distributed & offgrid storage	Utilities & PV Operations & maintenance Monitoring Cell & module manufacturing Quality management in production Materials Smart home solutions	pv magazine g	Offgrid Operations & maintenance Optimizers Module assembly Robotics & automation Distributed storage
Equipment focus	Deposition technologies and tooling	Stringers		Testing systems for cell and module production		Flashing	Laminators	_	
Supplier ranking*	Ranking: crystalline silicon module producers			Ranking: thin film producers					
Editors' highlights	Tracker systems	Executives in conversation special		Large scale arrays		Leading storage technologies*	Offgrid innovations		PV power electronics
Trade fair / Show distribution	» Intersolar North America 1113.07., San Francisco, USA	» Intersolar South America 2224.08., Sao Paulo, Brazil		» Solar Power Internatonal 1013.09., Las Vegas, USA » Renewable Energy India 2022.09., Greater Noida, Delhi		» PV Taiwan 1113.10., Taipei, Taiwan » All Energy Australia 1112.10., Melbourne, Australia	» Forum Solarpraxis 1617.11., Berlin, Germany		» Intersolar India 0507.12., Mumbai, India



### Advertise with the most popular PV newsletter

Our popular daily newsletter delivers the latest news from the global industry on all key topics, from markets to cutting-edge technology trends, to over 20,100 subscribers.

- Small format fullsize Format: 468 x 60 pixels (only JPG, GIF or animated GIF, no Flash), Link to website
- Large format fullsize Format: 594 x 160 pixels (only JPG, GIF or animated GIF, no Flash), Link to website
- Advertorial Format picture: 120 x 120 pixels (max. file size 60 kB, 72 dpi) Text with max, 200 characters Link to website

To register for our daily newsletter, please browse www.pv-magazine.com





For prices please see price list on page 9

All ad formats are also available on German, USA, Latinamerican and Chinese editions

### PV MAGAZINE GERMANY

### pv magazine

### **Reach your demanding German target** audience with our high quality platform

pv magazine Germany presents a different concept of German-language PV trade publications designed for an exclusive audience, which needs access to cutting edge business models and deep insights into market and technology developments. In quarterly print editions pv magazine Germany keeps executives from the supply, project development and installation, manufacturing and finance sectors up to date. Each issue has a specific focus on one theme and the newsletter and website provide relevant news and analysis on a daily basis.



"We take our media plan very seriously and advertise only in the best media to reach our target group. pv magazine is one of the most important magazines in the industry and therefore always part of our media plan."

> Alexandra Holub Senior Marketing Specialist Europe JinkoSolar





### **Circulation Analysis**

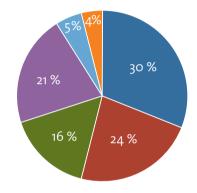
Circulation	. 20,000
Qualified circulation	19,621
Subscriptions	
Rest, archive and voucher copies	379



"pv magazine is a must-read for any company following the PV industry! It covers a broad range of topics, from technological to market trends, and reading it every month gives me a great compendium of information on the PV industry."

> Eric Ast, Senior Manager Global Business Development Photovoltaics Multi-Contact AG & President IPVEA

### **Distribution by Industry Sector**

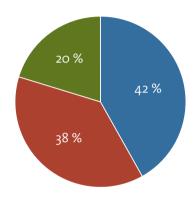






- Wholesalers, system integrators
- Manufacturers
- **Energy industry**
- Financial and political sector

### **Distribution by Job Title**



- Directors, presidents, chief executives
- **Engineering executives**
- Engineering managers, project managers



### Germany's most popular PV website and newsletter

With over 100,000 visits/month pv magazine **Germany** website is the most popular online platform for PV professionals in Germany. The website offers the latest market news and background reports on technology and market trends of this highly developed market. The daily newsletter with over 12,000 recipients rounds off the digital range of the Germany edition and delivers the most current news of the fastmoving industry.



For prices please see price list on pages 8 and 9 Your sales contacts: see page 26



### Benefit from an extended language service and target PV professionals in Greater China (mainland China, Taiwan, Hong Kong)

### CHINESE EDITION www.pv-magazine-china.com



#### For more information please contact:

### Sales Greater China & Korea **Hong Kong Office Calvin Chong**

Mobile/Wechat: +852 9732 8266

Skype: calvinchong266

Email: calvin@pv-magazine.com

### **Editorial Contact** Lan Cao (曹 岚)

Phone: +86 135 8576 8047 Email: china@pv-magazine.com

### **China Correspondent** Vincent Shaw

Mobile: +86 1560186 0073

Email: vincent.shaw@pv-magazine.com

For prices please see price list on pages 8 and 9



### pv magazine USA - capture your target groups on the US market

Building on the success of our global, Latin American, Chinese and German websites, we launched **pv magazine USA** in July 2016. The website and newsletter deliver breaking news and analysis on various U.S. market segments, policies and individual companies. We track the latest developments in net metering and other state and federal incentives. On the technology side, we provide insights into the integration of solar energy and storage, as well as the development of smart home solutions and microgrids.

For PV professionals and executives active in North American markets, we bring you both breaking news and the most informed and in-depth analysis in the industry.

For more information please contact: Sales North America **Matt Gallinger** 

Phone: +1 (518) 560-0179 Email: matt@pv-magazine.com





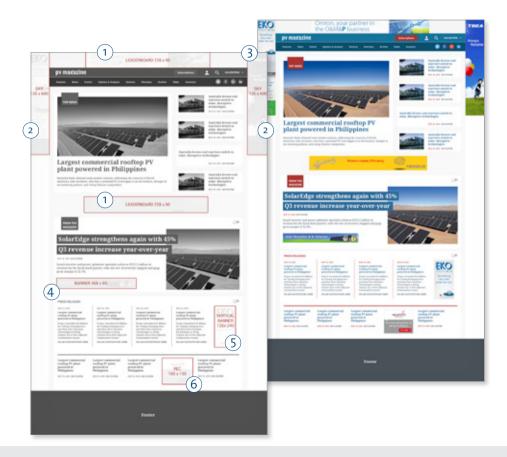


#### Banner formats U.S. website:

	Туре	Size
1	Leaderboard	728 x 90 px
		970 x 90 px
		970 x 250 px
2	Skyscraper	120x600 px
3	Leaderboard/Skyscrap	er Combination
		1170 x 90 px
		2x 120x600 px
4	Fullsize	468 x 60 px
5	Vertical Banner	120 X 240 PX
6	Rectangle	180 x 150 px

For all sizes it would be ideal to get banner material in double size of the available space (e.g. Skycraper 240 x 1200px instead 120 x 600px). The images will display better on high density screens on mobile and tablets.

Banners should be supplied in the following formats: jpg, gif or animated gif. Max. file size: 250 kB.



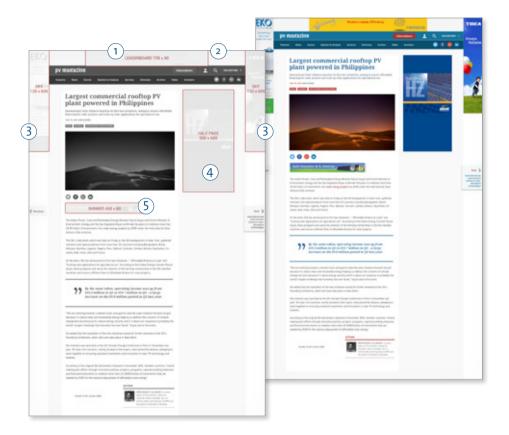


### Banner formats single article pages:

	Туре	Size
1	Leaderboard	728 x 90 px
		970 x 90 px
		970 x 250 px
2	Supersize Leaderboard	1170 x 90 px
3	Skyscraper	120x600 px
4	Half Page	300 x 600 px
5	Fullsize	468 x 60 px

For all sizes it would be ideal to get banner material in double size of the available space (e.g. Skycraper 240 x 1200px instead 120 x 600px). The images will display better on high density screens on mobile and tablets.

Banners should be supplied in the following formats: jpg, gif or animated gif. Max. file size: 250 kB.



### pv magazine

### **Reach your potential customers** in Latin America

For prices please see price list on pages 8 and 9

pv magazine Latinoamérica edition keeps a close eye on developments and challenges in one of the most promising PV regions in the world. The magazine provides extensive coverage of Latinamerican markets with strong solar growth prospects, such as Chile, Mexico and Brazil. Moreover, its coverage of Latinamerica is complemented by reports on issues and developments in other markets across the globe. The print edition in Spanish and Portuguese joins the online version www.pv-magazine-latam.com,

which reports on the Latinamerican and worldwide markets.

A weekly newsletter provides another effective platform to present your company and products to potential customers.



#### Your Spanish speaking sales contact: **Anne Warnk**

Phone: +49 (o)30 213 00 50-28 Mobile: +49 (0)175 29 04 401 Email: warnk@pv-magazine.com



#### **IAPAN FDITION**



### Top quality reports in Japanese to reach your target audience in one of the biggest installation markets

pv magazine Japan print edition presents the very best in photovoltaic technology and solutions to a Japanese audience at the PV Expo in Tokyo every year in February/March. Circulating with 5,000 copies the Japan edition combines content from the global edition with its own reporting from the Japanese market. Published in Japanese, it benefits from pv magazine's international reputation for high quality reporting and in-depth analysis. Target groups are PV industry executives from the installation, manufacturing, project development and governmental side.

### Your Japanese speaking sales contact: **Justin August**

Phone: +81 (o)35 646-11 60 +81 (0)35 646-1161 Fax: Mobile: +81 (o)9051659545 Email: japan@pv-magazine.com





For prices please see price list on pages 8

### **SOLAR SUPER HEROES**

### A disruptive approach to market your technology



Started in 2015 the Solar Superheroes comic series truly marks the unveiling of a completely new way to conceptualize, communicate and inspire solar professionals and illustrate the unstoppable power of the suite of future PV technologies.

Together with our initiative sponsor partners of various PV technologies: Bürkle, Wavelabs, Meyer Burger, Heraeus, Vitronic and 3D-Micromac we will develop more exciting stories in 2017. Adopt your own character and help promote the disruptive PV industry!

### **Customized events, videos, webinars** tailored to our clients needs

### Providing a forum for solar leaders worldwide

pv magazine group has an established track record of organizing top-level conferences and workshops in a wide range of PV markets. We offer various formats from webinars to large events, which provide valuable platforms to network and gain the latest insights from industry experts.





### **OUALITY ROUNDTABLE EVENTS**

### pv magazine group

pv magazine's Quality Roundtable series was launched in June 2015. Along with initiative partner DuPont, the Roundtable aims to highlight, investigate and discuss the "black sheep" of the PV industry – the component manufacturers, service providers and installers that do not deliver quality. By doing so they threaten the good standing and reputation of the solar sector and let investors and the wider industry down.

A wide range of diverse media coverage accompanies the event sponsorship, delivering additional impact both before and after the Roundtable, expanding the promotional effect.

New installments of the **Ouality Roundtable** series are planned in Europe, USA and India in 2017.



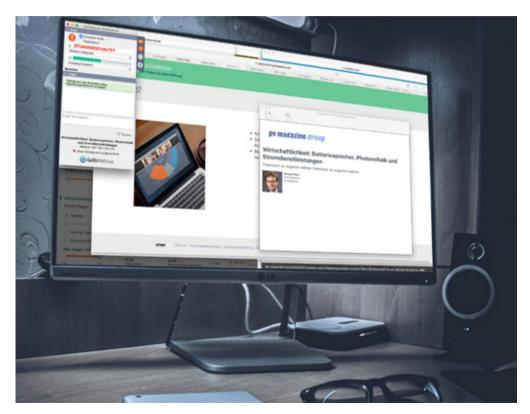
3rd Quality Roundtable at Intersolar EU 2016

pv magazine's webinars were launched in 2016 and are an excellent content marketing tool, especially for companies seeking forms of promotion in which they can get closer to their target groups, without any contact loss - and in a highly interactive and engaging way.

In a very short period of time **pv magazine** has assumed the mantle of the leading webinar/media platform, in particular in discussing critical topics around battery storage and O&M.

In partnership with the company sponsor, pv magazine develops the webinar program and ensures it is tailored in such a way that maximum impact and engagement is the result. Accompanying digital promotion and coverage in the lead up to and after the webinar ensures maximum resonance and powerful exposure.

Take part in these bespoke marketing opportunities and present your company alongside hot topics within the solar industry!



### SALES CONTACTS



















### Chief Sales Officer Andrea Jeremias

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